



Introduction

Today is our opportunity to update the community on the progress being made on the Cheltenham West Vision project, which is being developed on behalf of Cheltenham Borough Homes (CBH) and Cheltenham Borough Council (CBC).

The aim of this project is to find out how people living in Cheltenham West would like to see their neighbourhood look and work for them in the future.

We have held a number of workshops with local residents and key community representatives where we asked them for their ideas and aspirations for future of Cheltenham West.

We have collected these aspirations and produced a summary to inform a Vision Masterplan which we want to show you today.



Community ideas and aspirations - what you have told us



HOUSING

Housing Mix

- To create a more diverse housing tenure mix.
- Too many big flats
- Diversify the housing offer. Build more homes eg. Affordable for first time buyers. Not only "council"
- Less small flats and more houses
- More affordable housing for young people
- A more diverse mix of people/ families

Space Standards/Accessibility

- To increase the space for each home, including public open space
- To fit modern living – disability access etc

Improvements

- Façade improvements
- Infill deck access with glass for noise and safety
- Enclose balconies

Replacement

- Knock down Scott and Edward Wilson House in favour of a more mixed housing tenure
- Selective demolition to break up tenure?
- Make it more attractive, replace multi storey blocks of flats with housing better suited to 21st century living



CONNECTIONS/MOVEMENT

Junction 10

- To avoid creating a bypass road as this will mean fewer people visiting the area
- To create a new Junction 10 to improve traffic through the area
- Junction 10 north and south (other developments)
- Improve cycle crossings on Princess Elizabeth Way and improve the overall connectivity for pedestrians and cyclists moving to and from other areas of Cheltenham.
- Better and maintained cycle paths
- Cycling/ pedestrian routes ideally linked to less urban/ more green links
- Bridge link over the rail line for cycle route

Pedestrians

- More road crossings for pedestrians
- More traffic lights to help safety of students in the area
- Pedestrian crossing to Hesters Way park
- More focus on pedestrians and cyclists

Bus

- To introduce a circular community bus or 'dial a ride' scheme
- Real time bus stops would increase usage
- Improve opportunities for public transport
- Bus route no longer serves Square
- Coronation Square – better connections to and from the West

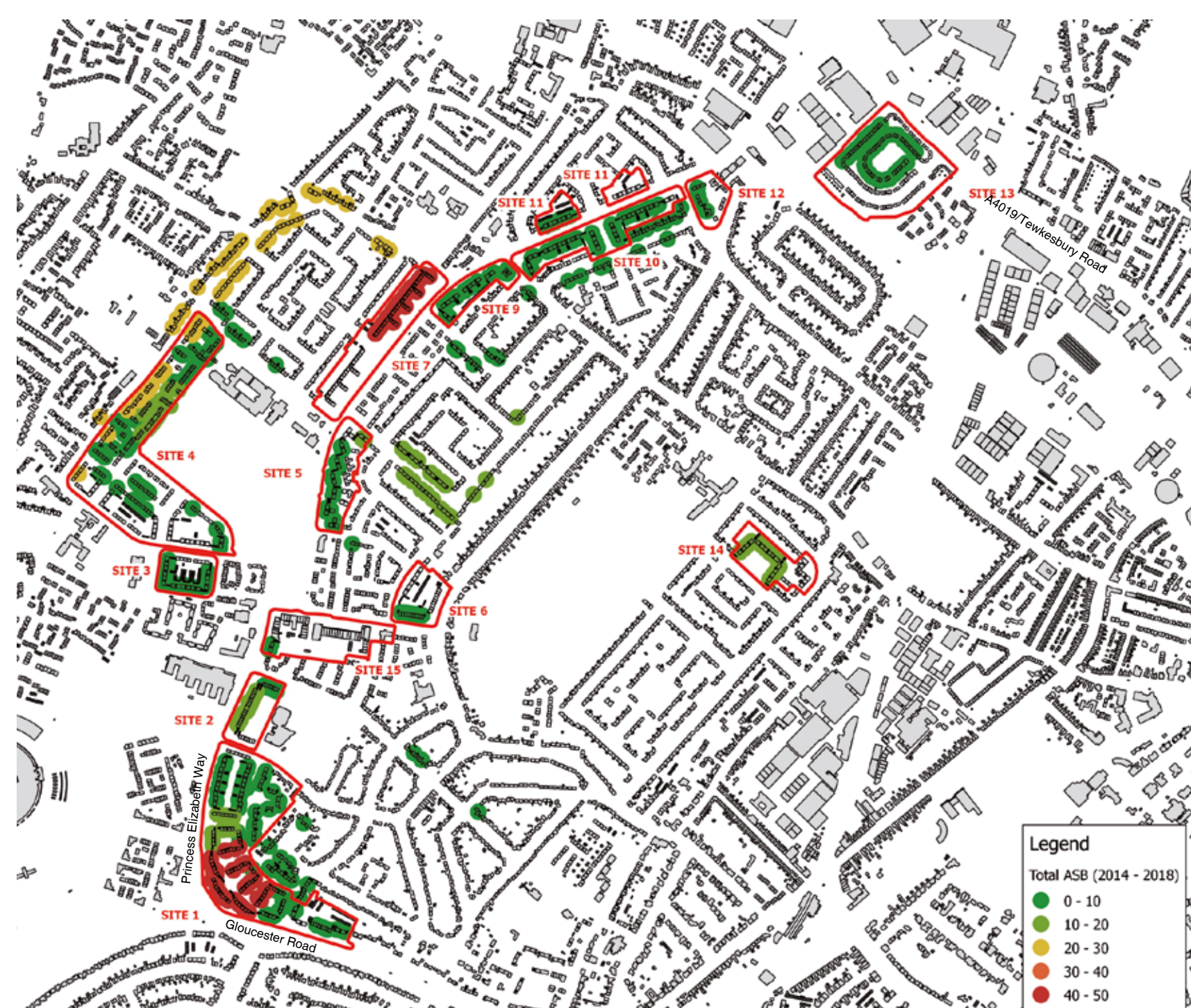
Roads

- Need to monitor traffic volumes and danger of bus lane
- Improve road infrastructure
- Provide an alternative north/ south route to PE Way
- Approach to level crossing on Alstone Lane needs double yellow lines
- Lack of connectivity – east to west
- Connecting to West Cheltenham new developments
- Integration
- Vehicular connections

Analysis Diagrams



Number of empty property days

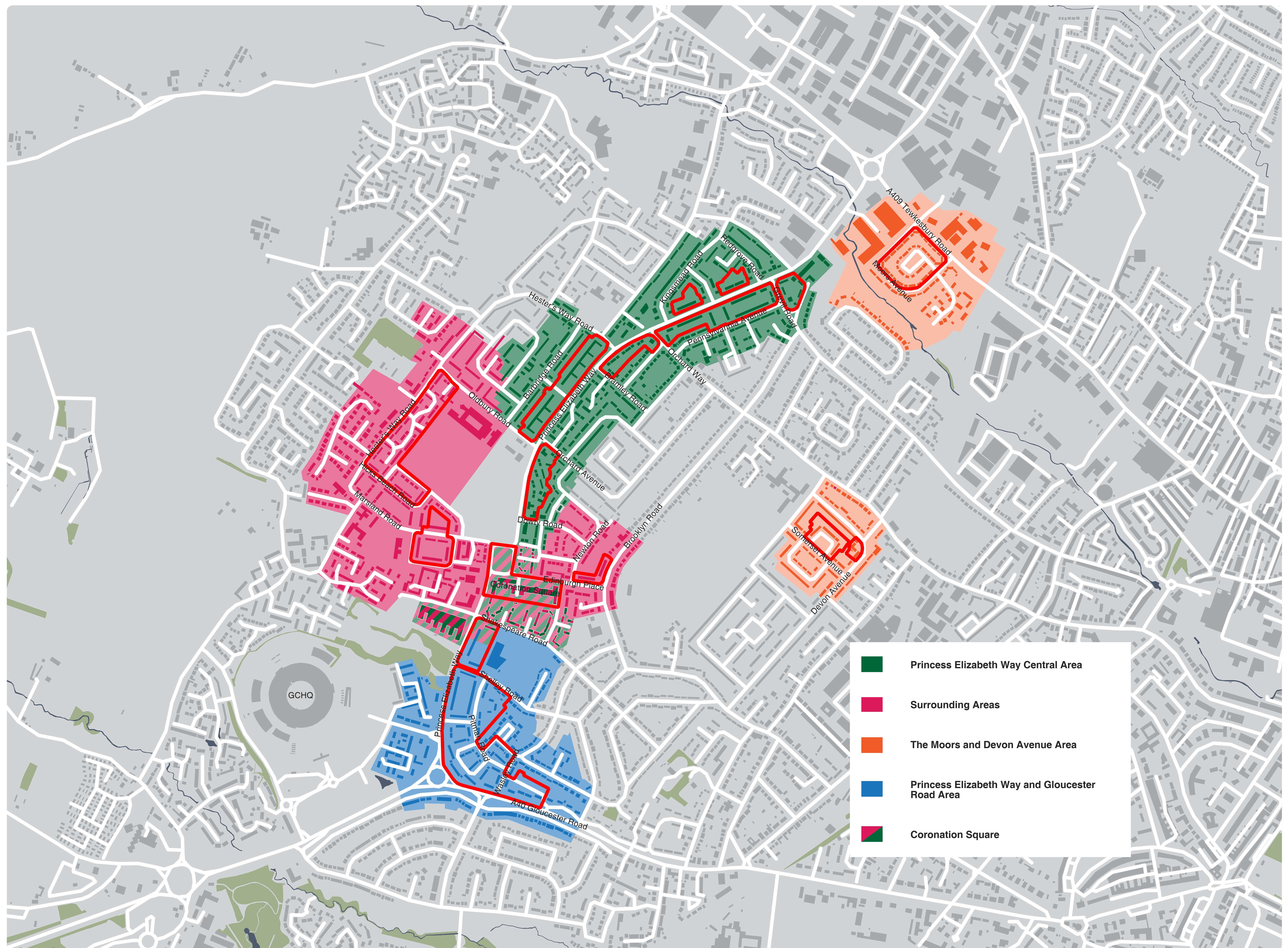


Number of antisocial behaviour orders



Number of property tenancies

Neighbourhood Consultation Areas





SOCIO-ECONOMIC

Training

- Training/ employability opportunities – more joined up plans

Business Opportunities

- Improve business development opportunity (funding & incubate)
- One really decent local economic centre may be better than Coronation Square, Rowanfield Exchange, HWR shops

Services/Facilities

- Improved shopping facilities eg post office
- Smaller retail units in Coronation Square to

- encourage independent traders
- Improve facilities – shops, doctors surgeries, places to socialise



LANDSCAPE & PUBLIC SPACE

Parks

- More parks and outdoor space
- To retain and improve green spaces to make them safer and accessible for all (including the local trees)
- Green spaces, growing fruit and veg and flowers/ shrubs in planters/ flowers and more gardens (more individual spaces)
- Underused green spaces with poor legibility
- To maintain an open and green area and no further bus lanes
- Wild space. Chelt walk could be better - environ agency

- Lack of connections between green spaces. Through Elm Farm Park to Coronation Sq and KGV
- Improve the green area and make it more pleasant for people to use ie a community garden (Clevedon Sq)



CHARACTER



Sense of Place

- People should want or aspire to live in the area and give it a sense of place
- To give Princess Elizabeth Way more of a 'boulevard' feel

Perceptions

- Improve the appearance of Coronation Square shops
- Gateway – improve the entrance to Cheltenham
- Planning – allow easier way to change the houses to change the area look of 50's council estate
- Quality buildings to change perceptions



COMMUNITY

Facilities

- More community and leisure facilities to draw people in to the area from outside and encourage the community to be active
- More activities for young people and inspire them
- Shared facilities for communities.
- An improved centre or focal point for the community.
- We need a club for children and adults and to improve the social club with new facilities and communal community spaces

Community Relations

- To reduce social isolation, particularly for older people
- To raise awareness of clubs and activities in the area.
- To increase the sense of pride and belonging.
- Talk to the residents

